

✦ Make a Real Impact—Right Where It Matters Most

Join Us as Our **NEW** Marketing & Outreach Coordinator

Be the voice that connects a community—and helps it grow stronger every day.

About Snoqualmie Valley Transportation (SVT)

SVT – Connecting People and Strengthening the Valley Community through Safe, Accessible Mobility for All

SVT is a nonprofit transportation provider based in North Bend, WA, and operated by Mt. Si Senior Center. SVT offers both fixed-route and door-to-door service throughout the Snoqualmie Valley, helping people of all ages and backgrounds connect to work, school, healthcare, and community life. Our mission is to provide safe, affordable, accessible mobility options to support a thriving, inclusive Valley.

Our Vision & Mission

SVT's Vision: Everyone in the Snoqualmie Valley can reach their destination without a car.

SVT's Mission: To be an integral part of a strategic plan for sustainable, safe, accessible, affordable, and convenient mobility in the Snoqualmie Valley.

Welcome to the Snoqualmie Valley: a place where natural beauty meets a growing future. Once known for its farming fields, logging roads, and dairy cows, the Valley is now quietly but steadily evolving into a connected, diverse, and thriving bedroom community just east of Seattle's booming tech corridor.

As the area grows, SVT is helping ensure that this growth maintains the best of what made the Valley special in the first place: a tight-knit, caring community that looks out for each other. **Snoqualmie Valley Transportation (SVT)** plays a vital role in that effort—ensuring every person, regardless of age, income, or background, can reach their destination **without needing a car.**


We're not a big transit agency. SVT is unique – we offer both fixed-route service *and* scheduled **door-to-door transportation** across the Snoqualmie Valley. From students to seniors, grocery shoppers to daily commuters, we meet people where they are and help them get where they need to go—safely, affordably, and with dignity.


We're supported by our parent organization, **Mt. Si Senior Center (MSSC)**, whose mission is to help older adults age well, in place—with dignity, health, and community. Through SVT,


MSSC extends that mission region-wide by offering inclusive transportation access as part of a broader network of senior support services.


Why Join Us?


We won't sugarcoat it – our compensation won't match Seattle's tech salaries. But here's what we *do* offer:


 **A life you can breathe into.** Live and work in one of the most beautiful rural regions in the Pacific Northwest. Whether you're into hiking, farming, raising a family, or simply finding space to think—this is your place.

 **A mission that matters.** Transportation is more than buses—it's independence, access, and dignity. SVT's vision is that *everyone can reach their destination without a car*. You'll help people get to work, doctor appointments, school, or the grocery store—things many take for granted.

 **A community growing the right way.** The Snoqualmie Valley is changing, but the heart of the community remains strong. We're committed to *growth that keeps us connected*—to our land, our neighbors, and our shared values. With SVT, you're not just adapting to growth—you're shaping it.

 **A team that treats you like family.** We're a collaborative, passionate, and service-driven team. This is work that fills your heart and your calendar in meaningful ways.

 **A region on the rise.** As Issaquah expands and housing demand grows, the Snoqualmie Valley is becoming a hub of new opportunity. You'll be on the ground floor of helping shape equitable mobility options as this community evolves.

 **Real impact. Every day.** You won't be a small cog in a giant machine; you'll be essential. Here, your ideas matter, your work is visible, and your presence is felt by the people you serve.

About the Position: Marketing & Outreach Coordinator

We're actively hiring for a **Marketing & Outreach Coordinator**—a dynamic role for a creative, organized communicator who's passionate about connecting people to services that change lives.

This is an on-site job in North Bend, WA. It requires ingenuity and a can-do, positive business attitude; a professional who is willing to work hard to create, build, and enhance

the image of SVT as being reliable, accessible, affordable, and safe for the entire Valley. The goal? Build both ridership and trust across all demographics in the Snoqualmie Valley.

We're looking for someone who:

- Believes in equitable access and community-centered service
- Thrives in smaller, mission-driven organizations
- Is energized by growth, change, and meaningful challenges
- Values flexibility, creativity, and working with heart

This position will be reviewed based on key performance indicators, including but not limited to:

- Number of people reached through meetings and social media
- Increase in ridership and visibility of human service materials on buses
- Increase in press coverage
- Growth in grant support and letters of endorsement

This position reports directly to the SVT Director.

Primary Duties

- Develop and implement an engaging social media and outreach strategy
- Track and report activities monthly, including online and in-person reach
- Coordinate outreach giveaways and event logistics within budget
- Serve as liaison with press and public under the direction of the Director
- Ensure public materials are clear and jargon-free
- Maintain a press and media “clipbook”
- Identify and engage with underrepresented groups, including Limited English Proficient (LEP) individuals, seniors, youth, hikers and bikers, and low-income communities.
- Lead the development of marketing, outreach, and informational materials (brochures, timetables, web content, etc.)


- Represent SVT in coalitions and partnerships, including Eastside Easy Riders Coalition, King County Mobility Coalition, and others.
 - Present at community forums and weekend/evening events as needed
 - Build relationships with local businesses and stakeholders
 - Maintain clear communication with riders and the community
 - Assist with employee training and ensure compliance with Title VI outreach standards
 - Collaborate with agencies such as WSDOT, King County Metro, and the Snoqualmie Tribe
 - Other duties as assigned
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Required Experience & Qualifications

- 5+ years creating and managing marketing programs
 - Experience in training individuals or teams
 - Strong community relationship-building background
 - Professional public speaking and PR experience
 - Proficiency in time and email management
 - Strong writing and documentation skills
 - Excellent verbal communication in English
 - Proficiency in Microsoft Word, Excel, and PowerPoint
 - Must have a personal vehicle, clean driving record, and pass a background check
 - Must be eligible to work legally in the U.S.
 - Must be able to sit and work at a computer for extended periods (with accommodation if needed), and lift up to 40 lbs
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Compensation & Benefits

Compensation:


 \$60,000 – \$65,000 annually, DOE (depending on experience)

Benefits Include:

- Flexible schedule and on-site office with hybrid office/community-based work
- Travel reimbursement
- Ongoing professional development opportunities
- Supportive, collaborative team culture
- Medical benefits up to \$1,050 per month
- The chance to build and lead SVT's public image and outreach strategy from the ground up

How to Apply

Please submit your resume and a brief cover letter explaining your interest in the role to:

 **Amy Biggs** abiggs@svtbus.org

Applications will be reviewed on a rolling basis. Early applications are encouraged.

Priority will be given to applications received by 7/30/2025.

For more information about SVT, visit svtbus.org

Follow us on social media @SVTBus to see how we connect with our riders.

Equal Opportunity Statement

SVT is an equal opportunity employer. We are committed to building a diverse team and strongly encourage applications from people of all backgrounds, identities, and abilities.