

SVT Outreach: 8/06/2025 – National Night Out 2025



Expand your world. Ride the bus!

On August 5th 2025 Snoqualmie Valley Transportation participated in the City of Carnation National Night Out extravaganza. Small Town celebration and fellowship at it's best! There were inflatables, games and even the Mayor cooking up complimentary hotdogs, local musicians entertaining us as the crowd erupted in cheers for a flyover by the Sheriff's helicopter. And right in the center of it was the SVT information booth.

Team SVT took advantage of this fun event, annually created by the city of Carnation staged in the center of town, to connect and educate the public about the SVT services available to the entire community by providing informational material support, experts to answer questions and some fun giveaway items including SVT flexible flyers, sunglasses, multi-colored light bars and doggie clean up kits.

The SVT travel trainer and operations manager had over 100 individual engagements with members of the community. Approximately 40 percent were adults, and 60 percent were under the age of 10.

Since our team always greet everyone with, "Do you live in the area?" we can report that, attendees consisted of about 95% locals and although most all were aware of SVT many asked and learned about different ways they or family and friends could utilize our services.

While helping to inform the locals about our routes and services we found some were surprised and thought the buses had special eligibility requirements. They were thrilled to know that we are here for everyone.

To the few out-of-towners there, we advised that a fun summer activity is driving into Snoqualmie Valley and hopping on the Metro provided Valley Shuttle route. That way they can see the valley with their kids instead of having to drive; it's a free way to spend a summer day, meandering around in an air-conditioned vehicle, through the farms and

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getting off at any of the cities along the way; they can hop off and go to the river, the farms, the parks, Remlinger and/or local festivals in a way that's safe, fun and affordable. Many said it was a terrific idea that they'd never considered; bus fun for the day!

Rain threatened but didn't dampen anyone's spirit and a great time was had by all.

These events are a great opportunity for SVT to show community support and spread the word about our vital role as a rural public transportation service!

