



June 25th, 2026: Snoqualmie Valley Transportation participated in the City of Snoqualmie's Big Truck Day. This year's annual free event was geared towards kids ages 1-10. The venue was changed for more access and convenience to the Snoqualmie Community Park, giving parents and their children more room to enjoy the various big trucks, buses and tractors on display. Numerous local organizations and businesses generously gave their time and support. Big Truck Day attendance grew to over 700 this year, reflecting its rising popularity, especially given this is a weekday event.



SVT staff engaged and informed attendees, comprised of parents, grandparents, young adults and curious children, about SVT routes, stops, schedules and services available to the entire Snoqualmie Valley community by providing SVT materials, answering various engaging questions and handing out fun giveaway items including SVT flexible flyers, sparkly rings, SVT bus shaped magnets and pet clean up kits. Of the more than 700 attendees, approximately 60% were adults, 30% were under the age of 10, and 10% were young adults.

A special moment came when we were introduced to a special needs teenager and his parents. His mother mentioned that he loves the SVT buses and had routinely typed “white buses” on his speech-generating device (SGD), to communicate his desire to ride on the bus. Just one of many stories that we gather daily, and more so during events like these, where communities can see, touch and experience what makes SVT a valuable transportation service to everyone.



These events are always an opportunity for SVT to show community support and engage with our community.

Big Truck Day was organized by the City of Snoqualmie and sponsored by Encompass and the Snoqualmie Chamber of Commerce, all local partners in creating our livable communities.